

Sally Foster FAQ

What's new?

Customers will purchase Sally Foster Gift Cards (\$20 Value) and make their product selections on-line at SallyFoster.com. The same great quality and value Sally Foster products will be purchased on-line and your school will continue receiving profit year round but we've made some great changes.

- **Orders will be shipped directly to the buyers** (no more deliveries to the school)
- **FREE SHIPPING** on all purchases over **\$50**
- Customers can choose from over 200 products ranging in price from \$2.99 to \$26.99
- Product selection will change with the season and special promotions will be offered
- Buyers orders will be totaled on-line eliminating any item or price discrepancies

Gift Card Questions?

Students are offering gift cards valued at \$20 to their customers. The buyer will redeem this value during their on-line shopping experience and your school will receive credit for additional or up-sale purchases made on-line.

- Gift Cards have NO EXPIRATION DATE and do not decrease in value over time
- Shipping total is based on dollar amount – FREE SHIPPING on orders \$50 or more
- Gift cards may be used to pay for tax / shipping

How does my Student / School receive proper Prize Credit?

Parents need to register their child to get a **STUDENT SELLER ID #**. This number needs to be written on the **back of all gift cards sold**. The buyer will enter this # at the end of their on-line shopping experience so that the student will receive prize credit (August 13 – September 3) for their purchases.

To get your student seller ID # and participate in the E-mail campaign, follow these simple steps:

1. Parents go to **SallyFoster.com**
2. Click on **Seller Section**- it reads, "Welcome, we've made it easy to support your school."
3. Enter the school account number: **507537**
4. Enter E-mail addresses for friends and family that want to help support your school
5. Write the **STUDENT SELLER ID # & Activation Date** on the back of each Gift Card sold.

Take advantage of the E-mail campaign. Just send 5 E-mails promoting your fundraiser to play for a chance to win a \$10 gift card to amazon.com, Starbucks, or Old Navy. Game ends 12/1/10.

Are the prizes earned on number of items or total dollar sales? and purchased when? Prizes are based on the revenue or total dollar sales not on the # of items. Prize credit for on-line only purchases and buy-up are given **ONLY** from August 13 through September 3.

When will my student get their prize? Students will receive individual prizes for Sally Foster after the sale is over. They will be shipped to the school in bags labeled by classroom teacher and student.

What do I do when my child has sold all 8 gift cards? Have them pick up another SF brochure from the HS office.

I have two students in the school, can I get ID #'s for each one? Yes, multiple students may be registered under a single E-mail address.

When can my customer shop and redeem their gift card? Customers can shop immediately after the gift card is purchased. The order will be shipped within 10 days **after** your school activation date (September 30).

If the customer completes their shopping before the activation date they will receive this message: "Your gift card is inactive. Your gift card will be automatically activated when your fundraiser has concluded. Your order will be shipped within 10 days after the gift card activation."

Don't panic – this just means that once the school activation date arrives, this order will be processed for delivery. The gift card value is valid and student will receive proper prize credits.

Can a customer purchase Sally Foster products without using a Gift Card?

Yes, but there are advantages to purchasing and redeeming the gift card. Most importantly, it makes the student feel like a partner in the fundraising efforts and guarantees more immediate profits for your school. The customer will need to enter the school's account number and student Seller ID.